

**franck olivier**  
**Paris**

PRODUCTS PRESENTATION  
JULY 2024



# franck olivier

## Paris

Franck Olivier is a French, family-owned perfume brand established in Paris for over 30 years. From the very beginning, travel has always been a major source of inspiration.

The story goes that a French couturier named his eldest son "Franck" and his younger son "Olivier." During his travels through the south of France, as he sought the perfect materials for his fashion creations, he made a detour to the flower fields of Provence in Grasse and had a revelation: the olfactory world is a place of all encounters and boldness, where he could fulfill his thirst for freedom and energy!

He then set out on a mission to translate the passion of a fashion collection into fragrances for modern women.

Since then, Franck Olivier has been creating perfumes for both men and women that combine French know-how with Mediterranean and oriental inspirations, offering a wide range of scents to satisfy all the senses.



## THE VERY FIRST CREATION OF THE BRAND!

Franck Olivier, for his first perfume, dreamed of capturing the essence of the Mediterranean and its landscapes that had always fascinated him. It was during a promenade along a beach that he found his inspiration. Hypnotized by the shine of a seashell polished by the waves, he was struck by the beauty of its imperfect curves and unique patterns that seemed to tell a story. He had a revelation: his first perfume would take the form of a seashell, symbolizing both power and delicacy.

Thus, the brand's first perfume became an icon, emblematic of Franck Olivier's vision and his love for the wonders of nature.

EDP 75 ml

Ref: 3KSA

EAN: 3516642201325





## A FLORAL, FRUITY EAU DE PARFUM

The fragrance opens with fruity and sparkling notes of grapefruit, peach, plum, and blackcurrant. The floral heart combines jasmine, rose, ylang-ylang, and heliotrope for a powdery sweetness. In the base, sandalwood and vanilla bring a sweet and woody touch, enveloped by the soft sensuality of musk. A sophisticated and captivating olfactory signature that celebrates feminine splendor.

- Top notes: Grapefruit, Peach, Plum, Blackcurrant
- Heart notes: Jasmine, Rose, Ylang-Ylang, Heliotrope
- Base notes: Sandalwood, Vanilla, Musk

## DUSTING PERFUMED BODY POWDER

Discover the scented body powder, a true elixir of sensuality and softness for your skin. Delicately scented, these powders offer an exquisite finishing touch to your skincare routine. Their light and airy texture apply easily, leaving a subtle and irresistible veil on your skin.

### USAGE INSTRUCTIONS:

**Preparing the skin:** For optimal application, ensure your skin is dry and clean. Apply the powder after your usual skincare routine or after a shower for a refreshing effect.

**Application:** Use the puff to collect a small amount of powder. Gently tap to remove the excess. Then, apply the powder to desired areas, such as arms, legs, or décolletage, using gentle circular motions.

**For a more intense fragrance:** Apply the powder to pulse points, such as wrists, neck, and behind the knees. To enhance your fragrance trail, you can also apply it after your body moisturizer.



FRANCK OLIVIER POUR FEMME  
DUSTING PERFUMED BODY POWDER

- 200 gr / 7 OZ
- Ref: 10KSA
- EAN: 3516642201721





## FRANCK OLIVIER WHITE TOUCH DUSTING PERFUMED BODY POWDER

White Touch opens with fresh and gourmand notes of water flowers, melon, pear, and blackcurrant. The floral heart blends sweet freesia, elegant rose, powdery violet, and opulent jasmine. The base combines the intensity of musk with the warmth of sandalwood, creating an ultra-sensual trail. An ode to elegant and modern femininity.

### PERFUME : WHITE TOUCH

Top notes: Water Lily, Melon, Pear, Blackcurrant

Heart notes: Davana, Freesia, Rose, Violet, Jasmine

Base notes: Sandalwood, Musk

- 200 gr / 7 OZ;
- Ref: 5619
- EAN: 3516641517724



## FRANCK OLIVIER POUR FEMME HAIR MIST

A hair mist delicately scented with notes of the Franck Olivier women's eau de parfum but in a lighter version.

### Usage tips:

To intensify the trail of your perfume and prolong its diffusion, spray generously and evenly on dry hair from a distance of about 40 cm. All you have to do is shake your hair for a wow effect!

### PERFUME : FRANCK OLIVIER POUR FEMME

Top notes: Grapefruit, Peach, Plum, Blackcurrant

Heart notes: Jasmine, Rose, Ylang-Ylang, Heliotrope

Base notes: Sandalwood, Vanilla, Musk

50 ml / 1.7 FL.OZ. Hair mist

Ref: 2HM

EAN: 3516642102332





## ONE KISS HAIR MIST

Discover One Kiss, the hair mist that enhances and perfumes your hair with an enchanting veil. With its delightful floral notes, this hair mist adds a delicate finishing touch to your hair care routine. Spray anytime during the day to refresh your hairstyle and extend the freshness of your favorite scent. Treat your hair to an elixir of seduction and mystery with the One Kiss scented hair mist.

### PERFUME : ONE KISS

Top notes: Italian Mandarin, William Pear

Heart notes: Indian Jasmine, Green Apple, Lily of the Valley, Gardenia

Base notes: Sandalwood, Vanilla, Heliotrope, Praline

50 ml / 1.7 FL.OZ. Hair mist

Ref: 5332HM

EAN: 3516642126338



## FRANCK OLIVIER POUR FEMME BODY OIL

Succumb to the addictive and sunny fragrance of Franck Olivier body oil. This oil will make you radiate with an irresistible satiny glow without a greasy finish, thanks to its dry-touch texture. The Franck Olivier scented oil enhances all skin types, adding a touch of luxury to your daily routine.

### Directions for Use:

- **All year round:** This oil can be used both in winter and summer.
- **Complement your perfume:** Apply it alongside your favorite perfume to enhance and prolong your scent trail.

### PERFUME : FRANCK OLIVIER POUR FEMME

Top notes: Grapefruit, Peach, Plum, Blackcurrant

Heart notes: Jasmine, Rose, Ylang-Ylang, Heliotrope

Base notes: Sandalwood, Vanilla, Musk

75 ml / 2.5 FL. OZ body oil

Ref: 3BO

EAN: 3516642301018

## LOGISTICS OVERVIEW

REFERENCE	DESIGNATION	EAN CODE
3KSA	FRANCK OLIVIER EDP 75 ML	3516642201325
10KSA	FRANCK OLIVIER DUSTING PERFUMED BODY POWDER 200 GR	3516642201721
2HM	FRANCK OLIVIER POUR FEMME HAIR MIST 50 ML	3516642102332
3BO	FRANCK OLIVIER POUR FEMME BODY OIL 75 ML	3516642301018
5619	WHITE TOUCH DUSTING PERFUMED BODY POWDER 200 GR	3516641517724
5332HM	ONE KISS HAIR MIST 50 ML	3516642126338

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